



YOUR EXHIBITION IN FLORENCE

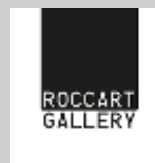
dossier

a partnership between:



La Macina di San Cresci

Pieve di San Cresci 1
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Roccart Gallery

Via delle Ruote 6/r
50129 Firenze
+ 39 392 5850282
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www.roccartgallery.com



Partnership



La Macina di San Cresci and Roccart Gallery have established a strategic collaboration to offer an opportunity to the artists in residence.

La Macina di San Cresci has a consolidated history of residence for artists and organization of artistic and cultural projects for the enhancement of the territory. Its location in the heart of Chianti area and the splendid historic building, from the 10th century, form an exciting combination. Freedom to create!

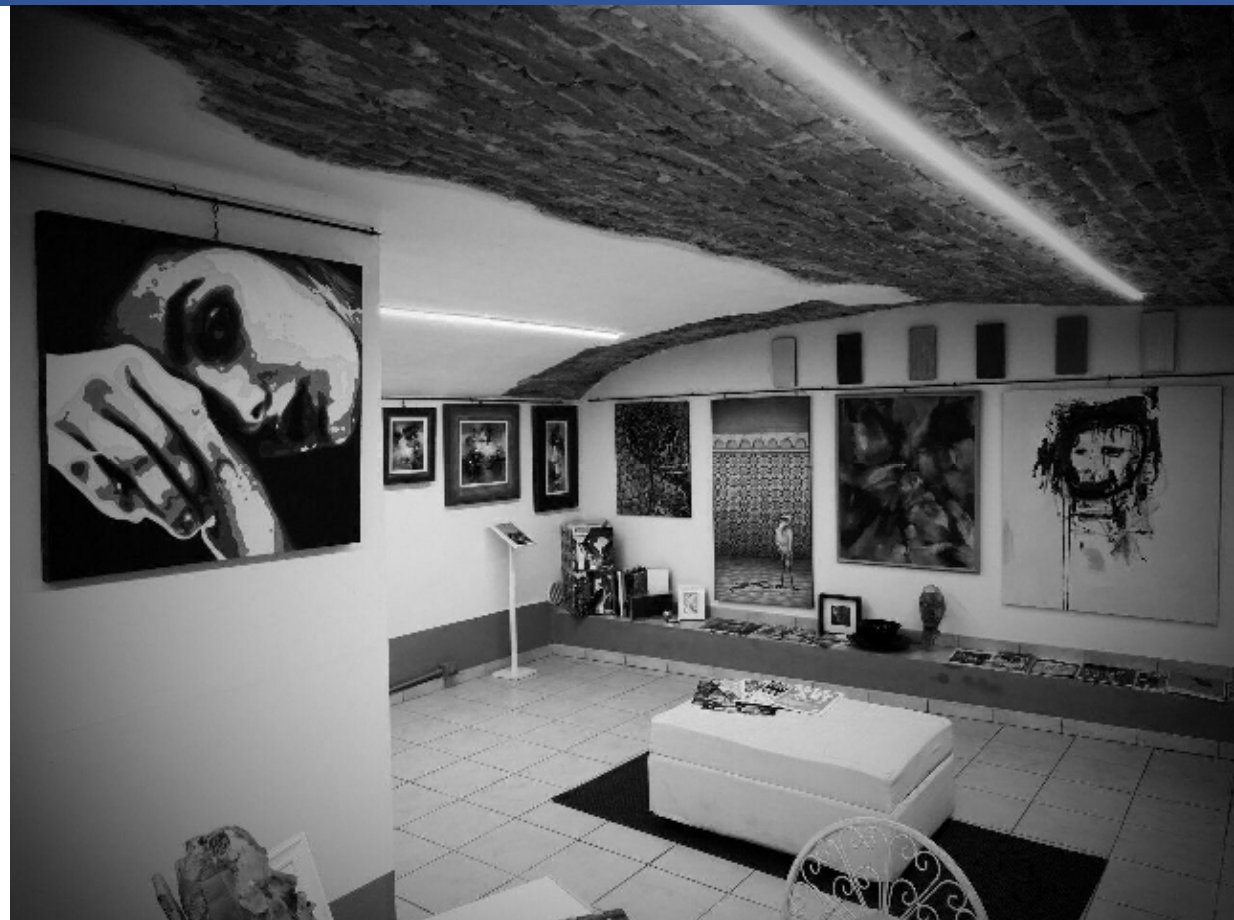
Roccart Gallery is the new space for contemporary art in Florence, conceived to be the place where the various techniques and styles meet to dialogue. The ideal place for art lovers and for those who want to explore contemporary creative trends. The programming is very varied, not only exhibitions of established artists, but also the promotion of young talents. The gallery has local customers and collectors and is located in the center of Florence, near Piazza San Marco.

HOW EXHIBIT

It is possible to organize an exhibition to the RoccartGallery in Florence subordinated to a residence at La Macina di San Cresci for a minimum of 3 weeks.

The artist who intends to exhibit in Florence together with the project she/he wants to develop during the residency have to present the project for the exhibition.

Acceptance for the exhibition will be made by the Directors of La Macina di San Cresci and Roccart Gallery.



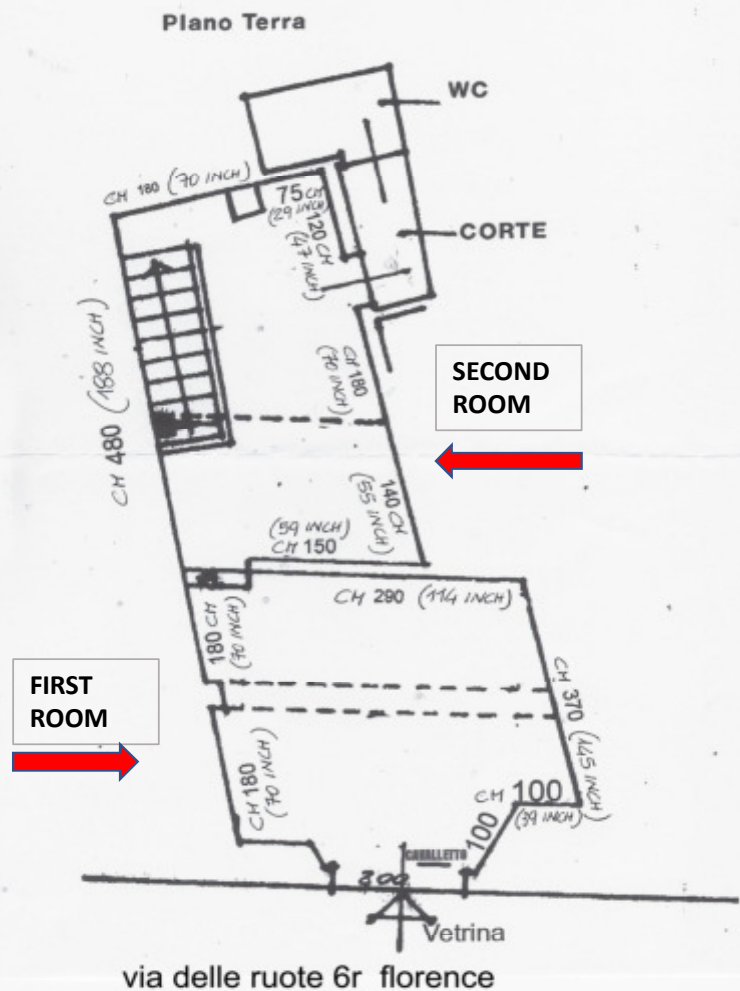


Solo show



There is the possibility of exhibiting the works
in the first room (with a door on the street)
or in the second room
or
occupying the first room and the second room.

The exhibition is two weeks long.



Services by the Gallery:

It is included:

- The setting of the exhibition and dismantling at the end
- The exhibition of the works (the gallery is open from Tuesday to Saturday from 10:30-19:00) and on the first Sunday of the month
- The publication of the works on the gallery's social networks and on the website
- Printing of posters distributed in Florence
- Advertising the exhibition, via social media, website, google, event online magazine in Florence, mailing lists and leaflets.
- Cocktail for the opening
- Available stereo and TV for eventual projection
- Available bookrest to display business cards and/or catalogs
- Exhibition Certificate of participation

Is excluded:

- Transportation of the works to the gallery before the exhibition
- Transportation of the works at the end of the exhibition; the gallery can pack and return the works; the cost of transport by courier (DHL, UPS, FEDEX) will be communicated in advance
- The frames or other support that may be needed to display the works



Exhibition costs

The exhibition is two weeks long.

Exhibition costs for two weeks:
550 € the first room
400 € the second room
900 € the first and second rooms.

It is possible to make a video of the exhibition by a professional videomaker at a cost of € 200

The gallery does not take commissions on sales, but asks that after the exhibition the artist leave one or two works for a few months, this will be free (the works will be exhibited in the permanent room); in this case, if the works are sold, the gallery takes a 20% commission.



Support by La Macina di San Cresci

- Technical and logistical assistance to the artist to better coordinate the exhibition
- Frames available that can be used if the measurements are in accordance with the size of the works

Advertising of the exhibition on social media and on the website of La Macina

- Mailing list invitations
(included in the exhibition costs)

Frames available :

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N. 3 RIBBA CM 50X70 (19 inch x 27)

N. 4 RIBBA CM 50X50 (19 inch x 19)

N. 20 RIBBA CM 30X40 (11 inch x 15)



how your works in Florence

You can ship the works before the exhibition



Mixed (ship or bring some works and make others during the residency time)

You can bring the works with you and arrive at the residence at least five days before the opening



For longer periods of residence, you can make the works at La Macina and then exhibit them





We wait you!